

# MODERN BUSINESS SUPPORT

## *Women in Grazing Initiative*

South East Local Land Services provide a range of agriculture production programs and advisory services that support primary producers within the region. The Modern Business Support event has been designed with the intent of providing additional support and opportunities for women in agribusiness.

The event is based around agribusiness planning, tools and systems to manage your business. Our speakers, coming from a rural background, will provide useful insights to their current professional roles, and their primary production and business interests.

## SPEAKERS



**Susan Wakeford**  
of Bale and Twine



**Julie Schofield**  
of Boyce  
Chartered  
Accountants

## DETAILS

- DATE** Friday the 16th of June 2017
- TIME** 10 am to 2:30pm
- LOCATION** Crookwell - details available upon RSVP
- COST** \$15 with \$5 going to a rural health charity

**CHILDREN ARE WELCOME BUT WILL  
REMAIN IN THE CARE OF THE  
PARENT OR GUARDIAN.  
CROOKWELL LIBRARY WILL BE  
HOSTING A SPECIAL EXTENDED  
STORY TIME AND CRAFT ACTIVITY  
FOR THE CHILDREN**

## *Pop-up stores*

Your Home Matters | Shelley's Cakes | Duck Cottage | Arnkni Inspired | Julie's Garden Emporium  
Leanne Kelly Garden Art | Sweet Emporium | Bushrangers clothing | Hannafords Olive Oil

**RSVP - South East Local Land Services**  
**4824 1900 - Goulburn**



Australian Government

National  
Landcare  
Programme



NSW  
GOVERNMENT

Local Land  
Services  
South East

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### SUSAN WAKEFORD

With over 16 years experience in the financial services sector and a lifetime of experience in Australian agriculture, Susan Wakeford (nee Bower) is a passionate advocate for rural, regional and remote Australia and ensuring those who work within these industries are successful.

Starting as a trainee in a regional accountancy firm in northern NSW after completing an agribusiness degree at the University of New England, Susan has worked her way through the world of agribusiness banking to now hold a national role for one of Australia's largest financial institutions.

In addition to her professional career in agribusiness banking, Susan also holds roles on a Government Advisory Council, Not for Profit Board and numerous industry and community advisory panels and groups.

For Susan, starting Bale & Twine has been a long held passion. It allows her to share her knowledge, skills and networks to assist people living within rural, regional and remote Australia to pursue and achieve their personal, business and community aspirations. Susan believes investing in people is one of the best and most fulfilling investments a person can ever make.

Susan is extremely confident that the future of Australian agriculture and agribusiness is bright and opportunities endless. This is an exciting time and one where the skills and talents of Australians can shine and businesses and communities prosper.

### JULIE SCHOFIELD

Julie joined Boyce in 1998 as a Cadet when she was just 18 years old and completed a degree in Business (Accounting and Business Management) through Charles Sturt University, via distance education.

Julie grew up on the family farm near Boorowa and has always had a keen interest in rural affairs. She sits on the board of the Agricultural Societies Council of NSW which is the body that governs the country shows in NSW.

As a cadet, Julie spent time in the audit and small business divisions in Cooma before joining one of the accounting teams. This enabled her to receive a thorough grounding in all aspects of public accounting. Julie then undertook post-graduate study to qualify in 2003 as a Chartered Accountant.

In 2004, Julie transferred to the Boyce Superannuation Division and within in a year was managing the division and implementing changes to increase the efficiency of the operation.

In January 2009 Julie was appointed as a Director of the firm. She and her team of eight are responsible for the accounting and regulatory compliance of more than 400 self-managed superannuation funds.

Julie spent three years assisting to produce the firm's Grazing Comparative Analysis report and has also been involved in training clients in the use of Phoenix accounting software.

More recently, Julie has completed further study to become authorised to provide strategic superannuation advice to clients. She is passionate about providing the highest level of service to clients and excited to be able to make a difference to their lives through superannuation planning.

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