



seedsticks®

sow your support



Let's get growing for your Schools Tree Day Fundraiser.
Planting seeds has never been easier!

First, what are Seedsticks®?

Seeds are glued to 10 biodegradable cardboard sticks ready to plant. Each 10 stick packet has full growing instructions and plant information.

How do they work?

You will need a container or pot with drainage holes and a good quality seed raising mixture, available from garden centres. Remove each stick from its pack and push it point first into the seed raising mixture. The depth line on each stick shows the optimum planting depth for the seeds to germinate.



Herbs, Vegetables or Natives?

Each display box is pre-packed with either 100 Herb, 100 Vegetable or 100 Native 10 stick packs.

Each display box has four different varieties.

The following pages show seed varieties and growing tips.



Each display box can raise \$160.00 profit!

Each display box (100 packs) is \$90.00 inc delivery & gst.

Each top up tray (25 packs) is \$25.00 inc delivery & gst.

Our suggested re-sale price is \$2.50 per 10 stick pack, returning \$160.00 profit per display box for your school.

Ordering and re-ordering

Once the order form is complete, fax or email back to us so we can get to work. An invoice will be sent to you for payment in 60 days.



MADE IN AUSTRALIA

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Growing with Seedsticks®

Seedsticks have chosen plants that are easy to grow from seed and will suit the varying climates throughout Australia. The planting depth is shown on each stick (the black line) to make planting a breeze.

Tips for success

Get your seeds off to a good start with warm, moist conditions. To help them along, you can grow indoors. Choose a good quality seed raising mixture and the planting position mentioned on your pack to ensure your seeds grow. If more than one seedling grows from each stick, simply snip off the weakest seedling and allow the strongest to grow on rather than dividing the seedlings. Mulch and water your seedlings once transplanted to help them grow. After your plant's second or third leaves, feed with an organic liquid fertiliser if growth is slowing down.



Natives

They are all hardy plants and can take more than a month to germinate. Start them off indoors until they are strong enough to plant in your backyard. Make sure they have plenty of room to grow as the Tumbledown Red Gum can get up to 20 metres high.

* not available to Western Australia and Tasmania

Lemon Scented Tea Tree*



Tumbledown Red Gum*



Crimson Bottlebrush*



Swan River Daisy



Photo: Diversity Native Seeds

Herbs (Parsley 'Flat Leaf', Oregano, Basil and Thyme)

Herbs are easy to grow and care for and these ones can be grown indoors on a windowsill or in a small pot all year round. Keep the soil damp but not dripping in a well lit area. Pick the leaves off as required and with Basil, pick the tips once they get a second set of leaves, to encourage better growth.

Vegetables (Cherry Tomato, Lettuce, Rocket and Carrot)

Cherry Tomatoes, Lettuce and Rocket should be started off indoors and transplanted outdoors into the veggie patch or larger pots. Grow your Lettuce and Rocket all year round, but sow Tomatoes in Mid-Spring in milder climates. Lettuce and Rocket will do best in part shade, and you won't have to water as often! Carrots need to be planted in Spring straight into your veggie patch, in good soil and watered deeply every few days to encourage longer root growth.

Your 2013 Schools Tree Day with Seedsticks

Planet Ark's Schools Tree Day is the largest nature-care event in Australian schools. Each year thousands of young Australians learn how to plant and care for nature as part of Tree Day.

Seedsticks are designed to help your school fundraise without costing the earth. It engages children as environmental ambassadors encouraging them to learn about nature, care for it and teach others to do the same. Seedsticks helps your school raise the funds it needs to cover the cost of your Schools Tree Day event or future green initiatives.

How to grow Schools Tree Day with Seedsticks

Class planting projects

Parents, P&Cs and schools can purchase packs for the students to swap and share when planting in an egg carton at school. These are then taken home to help students learn about growing and caring for nature.

Get local businesses on board

Arrange for placement of a Schools Tree Day Seedsticks box at parents' workplaces, local retailers, garden centres, cafes, a council office, service or sports club. Some businesses may want to purchase a whole box and gift seeds to their customers or staff to generate goodwill and show their support for Australia's largest nature care and planting event. Check with your local Toyota dealership to raise funds through their customers.

Neighbourhood fundraising

Students can approach neighbours and go door-to-door, creating awareness of their Schools Tree Day activity, raising funds for their planting efforts and giving people something to plant in their own backyard on National Tree Day.

Fete or stall at your local market

For arts and crafts, students can decorate pots or egg cartons to sell alongside their Seedsticks and invite parents and local businesses to donate for Schools Tree Day.

Team up with another fundraiser

Your local community groups and service clubs (eg Lions, Rotary, Apex, RSLs etc) might be planning a sausage sizzle or BBQ that they may wish to combine with your fundraising campaign.

Lions Clubs are key supporters of Tree Day.