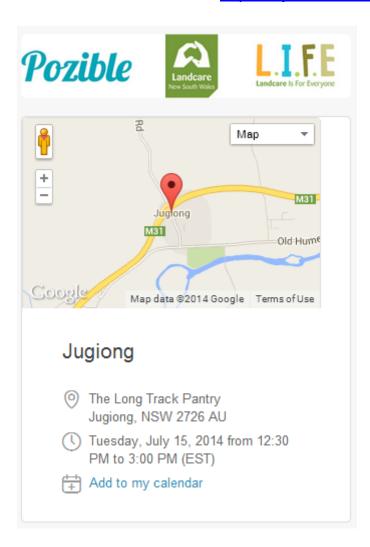
The Landcare & Environment Collection Crowdfunding Training JUGIONG

Tuesday, July 15, 2014 from 12:30 PM to 3:00 PM (EST) Jugiong, NSW



Find out more and RSVP: http://tiny.cc/umocix



This event will be preceded by a gathering of Landcarers from Southern and Central NSW from 10:30am-12:00md.



Jen Quealy, Landcare NSW presents Trainer Matthew Benetti, Pozible

This sociable Crowdfunding session will introduce the new Partnership initiative of Landcare and Pozible called The Landcare & Environment Collection, and assist groups to get ready with projects they'd like to upload into the Collection for crowdfunding.

The presenters will introduce crowdfunding for the Collection, including live case studies, tips and help from Ambassadors to develop your project ideas into great crowdfunding projects, including:

- Crowdfunding & the new Landcare & Environment Collection
- Creative approaches to crowdfunding
- Creating awesome project videos
- Rewards, donations & DGR tips & guides
- "Know your Product" getting focused
- Planning a supporting social media strategy
- Realistic budgets and targets