

OPPORTUNITIES
FOR INDUSTRY
SUPPORT

2018 GRDC GRAINS RESEARCH UPDATES



GRDC[™]

GRAINS RESEARCH
& DEVELOPMENT
CORPORATION

13 & 14 February 2018 – Wagga Wagga, New South Wales
20 & 21 February 2018 – Adelaide, South Australia
27 & 28 February 2018 – Bendigo, Victoria



For more information or to discuss requirements
please contact ORM:

PHONE: 03 5441 6176 EMAIL: admin@orm.com.au

GRDC

Grains Research Updates

February 2018

Opportunities for industry support



The GRDC Grains Research Updates continue as a flagship extension platform for the grains sector, delivering critical information for grain growers and their advisers for over 20 years. The Updates deliver the latest outcomes arising from the many research, development and extension projects funded by GRDC and their partners.

The GRDC Grains Research Updates provide quality, evidence based information on topical and practical issues relevant to the productivity and profitability of grain growing enterprises. In 2017 over 900 people attended the series of two day Updates held at Adelaide, Bendigo and Wagga Wagga.

Industry representation at the GRDC Grains Research Updates is a valuable aspect of the events. They provide an exceptional networking opportunity and an ideal forum to generate awareness of new and existing products.

This is your opportunity to:

- Demonstrate support for the grains industry and add value for attendees to the GRDC Grains Research Updates;
- Increase and enhance contact with leading advisers, growers and researchers;
- Engage face to face with potential clients;
- Enhance your company profile at the advisory and production end of the grains industry; and
- Inform your customers of new innovations and products.

Grains industry service providers are invited to apply to support the staging of series of GRDC Grains Research Updates in February 2018.

Please Note: All industry support applications are subject to approval by GRDC.

Applications due by COB 24 November 2017.

GRDC GRAINS RESEARCH UPDATES 2018 – TWO DAY FORMAT

13 & 14 February 2017 – Charles Sturt University, Wagga Wagga, New South Wales

20 & 21 February 2017 – Adelaide Convention Centre, Adelaide, South Australia

27 & 28 February 2017 – Ulumbarra Theatre, Bendigo, Victoria



Opportunities for industry support

Trade Display Supporter

Number of Updates	3 (Adelaide, Bendigo, Wagga Wagga)
Investment	\$4,000
Trade display space	<input checked="" type="checkbox"/>
One pass to each Update	<input checked="" type="checkbox"/>
One pass to dinner	<input checked="" type="checkbox"/>
Acknowledgement and logo in Update proceedings	<input checked="" type="checkbox"/>
Video or slide show on the trade display 'big screen'.	<input checked="" type="checkbox"/>
Investment	\$150 per item per location
Satchel Insert (Only available to trade display supporters)	
Insert item into Update satchel	<input checked="" type="checkbox"/>
Investment	\$500
Pen Supporter (Only available to trade display supporters)	
1,000 branded pens supplied by supporter for satchels	<input checked="" type="checkbox"/>

Barista Coffee Supporter

Investment	Adelaide: \$2,500
Provide Barista coffee for attendees on site.	Bendigo: \$2,000
Supporter may brand coffee machine/counter	<input checked="" type="checkbox"/>
Supporter may provide branded coffee cups or other merchandise	<input checked="" type="checkbox"/>
One pass to each Update supported	<input checked="" type="checkbox"/>

Networking Drinks Supporter

Investment	\$12,000
Naming rights to networking session	<input checked="" type="checkbox"/>
Opportunity to provide merchandise eg stubby holders	<input checked="" type="checkbox"/>
One pass to each Update	<input checked="" type="checkbox"/>

Networking Food Supporter

Bendigo – Stand up tapas style food served during the networking drinks session 5.30 – 7.00 pm.	Bendigo Only
Investment	\$4,500
Opportunity for brief welcome remarks	<input checked="" type="checkbox"/>
Opportunity to provide merchandise	<input checked="" type="checkbox"/>
One pass to the Bendigo Update.	<input checked="" type="checkbox"/>

Networking Dinner Supporter

Wagga Wagga	Wagga Wagga only
Investment	\$4,000
Naming rights to Dinner	<input checked="" type="checkbox"/>
Opportunity for brief welcoming remarks	<input checked="" type="checkbox"/>
Fund professional after dinner entertainment	<input checked="" type="checkbox"/>
Opportunity to display merchandise	<input checked="" type="checkbox"/>
Three dinner passes	<input checked="" type="checkbox"/>

KINDLY COMPLETE THE ATTACHED APPLICATION FORM AND RETURN IT BY **COB FRIDAY 24 NOVEMBER 2017**, TO CONFIRM YOUR INDUSTRY SUPPORT OF THE 2018 GRDC GRAINS RESEARCH UPDATES.

For more information or to discuss requirements please contact:
PHONE: 03 5441 6176 EMAIL: admin@orm.com.au

GRDC Grains Research Updates 2018 Industry Support Application Form

Please return by COB Friday 24 November 2017

Key Contact Person: _____	Invoicing Contact: _____
Company: _____	Name: _____
Name: _____	Postal Address: _____
Position Title: _____	Email: _____
Phone: _____	Phone: _____
Email: _____	Purchase order number (if applicable): _____
Mobile: _____	_____

Please tick the options you are confirming (all prices GST exclusive)

Support Opportunity	Number of updates included	Investment (\$)	Please tick box
Trade Display	3	\$4,000	<input type="checkbox"/>
Satchel Insert		+ \$150 per item per location	<input type="checkbox"/>
Pen Supporter	3	\$500	<input type="checkbox"/>
Provide Barista Coffee	Adelaide	\$2,500	<input type="checkbox"/>
	Bendigo	\$2,000	<input type="checkbox"/>
Networking (drinks)	3	\$12,000	<input type="checkbox"/>
Networking (finger food) (Bendigo)	1	\$4,500	<input type="checkbox"/>
Networking (dinner) (Wagga Wagga)	1	\$4,000	<input type="checkbox"/>

Please return completed form to secure your support opportunity:

Phone: 03 5441 6176 Email: admin@orm.com.au

In completing this application form, I agree with the Terms and Conditions below.

Signature: _____ (authorized company representative)

Name: _____

Please return by COB Friday 24 November 2017

TERMS AND CONDITIONS:

As convenor of the GRDC Grains Research Updates, ORM Pty Ltd, will take the utmost care to fulfil all the listed benefits. The following Terms and Conditions apply to all support opportunities.

- Confirmation of support is not final until receipt of this application form has been received.
- Satchel inserts must be confirmed with the organizer by Friday 19 January 2018. It is the responsibility of the supporter to deliver these items direct to the nominated venues by 9.00 am on the day immediately prior to the GRDC Grains Research Updates. Items that arrive later than this deadline may not be inserted in satchel.

- The supporter is responsible for any display banners supplied and erected at the venue and must confirm with the GRDC Grains Research Updates convenor prior to the event.
- It is the responsibility of supporters to ensure that any logos, printed material, videos or other material is provided by required deadlines specified by the GRDC Grains Research Updates convenor.
- Industry supporters are responsible for the security of their own equipment and materials whilst at the GRDC Grains Research Updates.
- Trade display space at the GRDC Grains Research Updates will be allocated on a first come first served basis.
- Support opportunities will be accepted on payment subject to availability and approval by GRDC Southern Region.